



ABOUT US

The Calliope Sliders Reining Horse Club was formed in 2013 by Ed Smith from Ed Smith Reining and Performance Horses. We are a non-for-profit club based in Calliope Queensland inland from Gladstone. The Sliders are a hardworking, fun-filled, family orientated organisation, we are passionate about Reining and are committed to the growth of Reining throughout Queensland and Australia. In January 2019 we became an Incorporated Association we are proud to be an NRHA (National Reining Horse Association in America) affiliate and part of the Oceania Council.

WHAT IS REINING?

Reining is a judged event designed to show the athletic ability of a ranch type horse within the confines of a show arena, contestants are required to run pre-selected patterns.

Each pattern includes small slow circles, large fast circles, flying lead changes, roll backs over the hocks, 360-degree spins done in place, and exciting sliding stops that are the signature trademark of the reining horse.

The NRHA Judging System is recognised as the leading format for judging an equine event that combines technical and stylistic elements coupled with consideration of "degree of difficulty." Many segments of the equine judging discipline have openly embraced the NRHA Judging System.

There are multiple divisions of competition offered at approved shows to enable competitors at all levels to participate, learn, and improve as they master the intricacies of one of the most exciting equine competition events.



**2024 CSRHC NRHA
STATE CHAMPIONSHIPS
30 JULY – 4TH AUGUST
MARYBOROUGH SHOW
PRECINT
MARYBOROUGH QLD**





SHOW NAMING RIGHTS SPONSOR

\$3000

“YOUR BUSINESS”

2024 CSRHC NRHA QUEENSLAND STATE CHAMPIONSHIPS

WHAT THIS PACKAGE MEANS TO YOUR BUSINESS:

- SHOW NAMING RIGHTS
- Your business recognition on CSRHC Social Media Page
- Your business recognition on CSRHC Website for a period of 12 months
- Your business recognition on the front cover & sponsors page of the show program
- Your business signage displayed in the Main Arena & in the warmup arena at all CSRHC events for a full year (Corflute/Banner) approx. 1200X900)
- PA announcements throughout the show
- 30-40 second scripted overview of your business (provided)
- Presentation and Photo opportunities at Class presentations
- Trade Stand Area at the show.
- Your business opportunity to provide samples and flyers for competitor packs and throughout the show.

DERBY SPONSOR – Open or Non-Pro \$1500

WHAT THIS PACKAGE MEANS FOR YOUR BUSINESS –

- Naming rights to the full class eg. The “business name” Open Derby
- Your business recognition on CSRHC Social Media page
- Your business recognition on CSRHC Website for a period of 12 months
- Your business displayed on the inside of cover page & on sponsors page of the show program
- Your business signage displayed in the Main Arena (Corflute/Banner approx. 1200x900)
- PA announcements throughout the show
- Presentation & Photo opportunities at Class presentation of your chosen class
- Your business given the opportunity to supply merchandise and flyers to be placed in competitors packs and distribution

\$150 BUCKLE SPONSOR CLASS CHAMPION

WHAT THIS MEANS FOR YOUR BUSINESS –

- Your business recognition on CSRHC Social Media page during the show
- Your business displayed on sponsors page of the show program
- Opportunity to display signage in Arena (Corflute/Banner approx. 1200x900)
- PA announcements throughout the show

\$75 RESERVE CHAMPION SPONSOR

WHAT THIS MEANS FOR YOUR BUSINESS –

- Your business recognition on CSRHC Social Media page during the show
- Your business displayed on sponsors page of the show program
- Opportunity to display signage in Arena (Corflute/Banner approx. 1200x900)
- PA announcements throughout the show

CSRHC & OCEANIA CLASSES
TO SELECT FROM

Open
Non-Pro
Intermediate Open
Intermediate Non-Pro
Limited Open
Limited Non-Pro
Prime Time Non-Pro
Youth 14-18Yrs
Youth 13Yrs & Under

Novice Horse Open Level 1
Novice Horse Open Level 2
Novice Horse Open Level 3
Novice Horse Non Pro Level 1
Novice Horse Non Pro Level 2
Novice Horse Non Pro Level 3
Rookie Level 1
Rookie Level 2
Prime Time Rookie

AGED EVENTS

Open Derby Level 4
Open Derby Level 2
Open Futurity

Non-Pro Derby Level 4
Non-Pro Derby Level 2
Youth Derby
Non-Pro Futurity

THANK YOU FOR YOUR CONSIDERATION TO PARTNER WITH US
WE WOULD LOVE TO HAVE YOU ALONG FOR THE RIDE!



www.csrhc.com.au

Calliope Sliders Reining Horse Club Inc.

3266 Dawson Highway

CALLIOPE

QLD

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Hello,

Our club has been given the opportunity to host the 2024 NRHA Oceania QLD State Championships to be held at Maryborough, Queensland Australia from July 30- August 4 2024. We are very excited at the prospect of bringing this show to Central Queensland. The Central Queensland, Fraser Coast, Wide Bay Burnett and Southeast Queensland areas have a huge equine base and Reining is one of the fastest growing & exciting equine events worldwide with the NRHA being involved in The Run for a Million in Las Vegas, the reality TV Show 'The Last Cowboy' and with Taylor Sheridan's Yellowstone featuring reining horses it can only grow here in Australia as well. In 2022 the Calliope Sliders hosted the very successful NRHA Oceania Championships & State Show in Maryborough with competitors travelling from South Australia, Victoria and Far North Queensland. We are hoping, with the support of our valued sponsors & volunteers to make this event even bigger and better. I can be contacted anytime to answer any questions you may have about our packages, the event, or our organization. Your sponsorship would be used to provide buckle trophies & prizes, added money to certain classes making them more prestigious and likely to attract more competitors and to help offset the costs of an Interstate judge. We understand that some businesses and individuals would like to offer in-kind sponsorship and that is certainly something that we also appreciate. Thank you in advance for taking the time to view our sponsorship package proposal. Looking forward to hearing from you.

Kind Regards

Calliope Sliders

Contact: secretary.csrhc@gmail.co

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